

Community Transformation Program

Cohort #5 – Fall 2024



Our Program Implementation Team



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Agenda

- Background
- Focus and Eligibility
- Application Process
- Partner Requirements
- Q&A

Background

Wellstar's Community Health Strategy: Moving from Needs Identification to Strategic Action

Findings from Community Health Needs Assessment (CHNA)

Purpose:

- In 2022, Wellstar embarked on a data-driven approach to better understand, identify, and prioritize the health needs of all the communities served by Wellstar Health System.
- Address the Gap:
 - The need for Access to Care and Social Support for disparate and underserved communities
 - The need for strategic partnerships that leverage evidenced-based initiatives and robust evaluation

During COVID-19 Pandemic:

- These same disparate communities are increasingly experiencing health disparities and gaps in support which has led to disproportionate mortality rates
- Community-based organizations are also increasingly in need of reliable and sustainable solutions to offer more virtual care and support

Focus and Eligibility

Increase Virtual Access to Care and Social Support

- Wellstar intends to collaborate with community partners to implement sustainable technology solutions that increase access to virtual care and social support, such as:
 - Cameras to facilitate web-based appointments
 - Installation of telehealth technology in a non-clinical setting
 - Enhancing community clinic server capacity to manage more EHRs
- 8 Partners across Wellstar service areas will be funded up to \$10K/each

Eligibility

- Georgia-area, non-profit, community-based agencies with demonstrated experience in improving and measuring health outcomes
- Ineligible organizations include: for-profit organizations; individuals; individual schools (excluding institutes of higher education); international causes or campaigns and political organizations.
- Priority will be given to applicants who focus their initiative on target populations experiencing health disparities as identified in Wellstar's 2022 Community Health Needs Assessment (<https://www.wellstar.org/about-us/pages/community-health-needs-assessment.aspx>)

** Current Cohort 4 grantees are not eligible to reapply for the 2024-2025 cycle; however, they will be encouraged to submit new proposals next year.*

Application Process

Application Requirements

Step 1: Notice of Intent



Step 2: Full Proposal



SurveyMonkey Apply

- The SurveyMonkey Apply platform allows for streamlined:
 - Application completion
 - Application review
 - Funding acceptance
 - Report completion

A screenshot of the SurveyMonkey Apply web application interface. The page title is "Community Health Transformation Program". The user is logged in as "Elise Lockamy-Kassim". The interface shows a progress bar for "1 of 2 tasks complete" and a "Notice of Intent" form. The form includes fields for "Organization name", "If your organization is a subsidiary, please list the parent organization", "Website URL of requesting organization", and "Social Media Handles" for Facebook and Instagram. There are "REVIEW" and "SUBMIT" buttons at the bottom of the form.

Ensuring Application Submission

Community Health Electronic Tools P...
000000009
ID: 000000009

Full Proposal

Upload Tax Form (proof of 501c3)

501(c)(3) Verification

0 of 3 tasks complete

Last edited: Apr 24 2020 07:18 PM (EDT)

REVIEW SUBMIT

Full Proposal
Deadline: May 27 2020 11:59 PM (EDT)

Full Proposal 0% Draft saved

What is the name of the specific initiative?
Heart Health Tracking

Start date of this initiative
2020/04/30

End date of this initiative
2021/05/30

Website URL of requesting organization
https://www.hearts.org

Additional websites or social media platforms that your organization is currently using to promote your organization's mission
@hearthealthspalding

Monitor your application progress in the left side bar. Completed sections will be indicated by a green circle with a check mark.

Ensuring Application Submission

Community Health Electronic Tools P...
000000009
ID: 000000009

- ✓ Full Proposal
- ✓ Upload Tax Form (proof of 501c3)
- ✓ 501(c)(3) Verification

3 of 3 tasks complete

Last edited: Apr 28 2020 02:32 PM (EDT)

REVIEW SUBMIT

501(c)(3) Verification
Completed Apr 28 2020 02:32 PM (EDT)

501(c)(3) status verified

Employer Identification Number (EIN)	580566194
Company name	United Way of Greater Atlanta Inc.
City	Atlanta
State / Province	GA
Country	United States

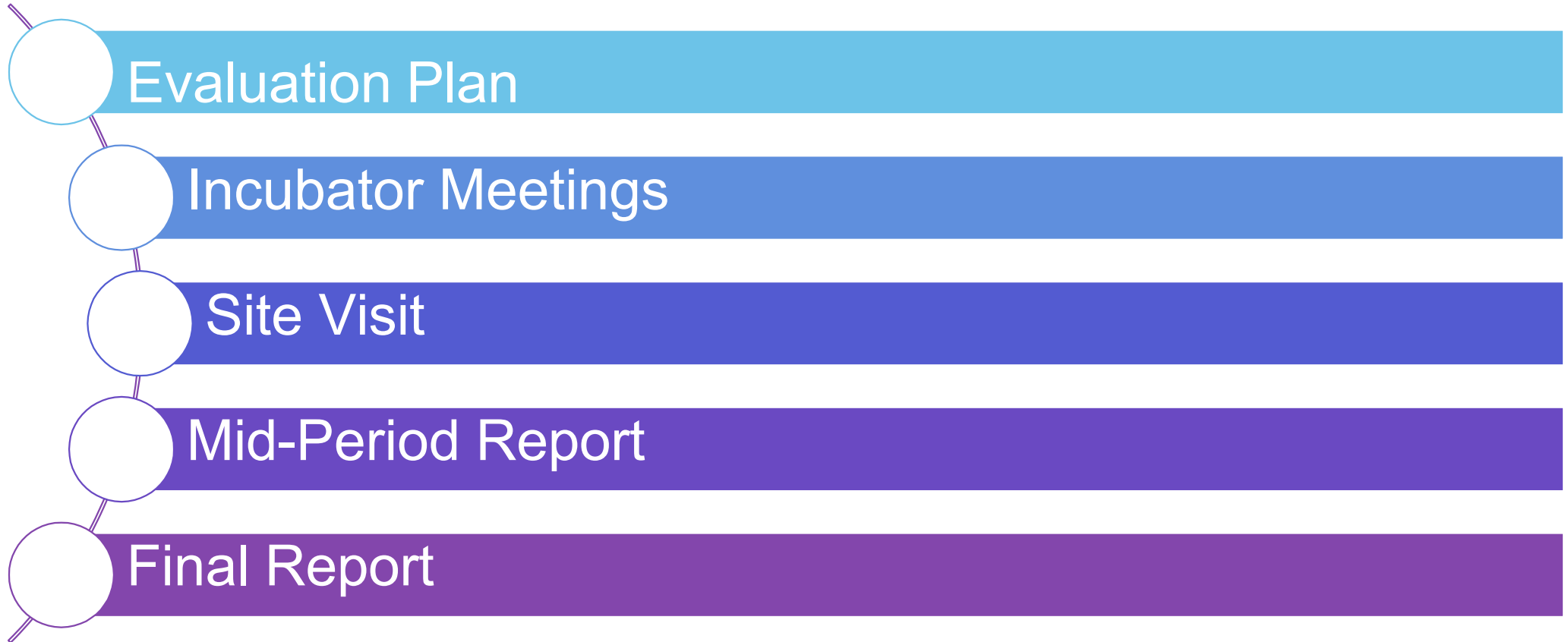
Once all application sections are complete, hit the **SUBMIT** button to review your application and route it for review.

Requirements

Applicant Requirements

- Create an account in SurveyMonkey Apply
- Complete all application requirements by deadlines
- If awarded, review and accept all award conditions
 - Commit to attend launch call
 - Commit to post-award monitoring and reporting
 - Commit to attend quarterly (virtual) ThinkTank meetings

Partnership Accountability



Partner Performance Metrics

Quantitative Process Metrics

Number of people served

Number and value of resources purchased

Number and value of resources used

Quantitative Outcome Metrics

Technology utilization rate

Percent change in health care access

Percent change in social support service access

Cohort #5 Timeline

RFP Submission Deadline	Oct 13, 2024
Full Proposal Invitation	Oct 25, 2024
Full Proposal Submission Deadline	Nov 8, 2024
Awardees Announced	December 3, 2024
2023 Community Transformation Summit/Cohort 5 Project Start Date	Dec 12, 2024
Funds Disbursed to Partners	TBD – Upon MOU Execution
First Org ThinkTank Meeting	March 7, 2025
Mid-Period Report Due	May 30, 2025
Second Org ThinkTank Meeting	June 6, 2025
Third Org ThinkTank Meeting	Sept 5, 2025
Final Reports Due	Nov 28, 2025
2024 Community Transformation Program Summit	Dec 12, 2025

Contact Us

Community Health Equity

Community Transformation Program

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